

—  
*Academic*  
*offer*  
—



*Universitat  
Abat Oliba CEU*

# CEU Group

*"Never walk on the traveled path because it only leads where others have been."*

- A. Graham Bell

## Innovation

CEU has **3 university centres** in Madrid, Valencia and Barcelona, in which you can choose among more than a 100 university degrees, double degrees, simultaneous degrees, master's degrees, doctorates and specialisation courses.

## Research

CEU participates in more than **40 research projects**, and allocates more than **9 millions of euros**.

82

*years of history*



## Internationalisation

**350 agreements** signed with the main foreign universities, which allow our students to complete their studies in more than **50 countries**.

## Employability

The average work placement rate of some faculties is **95.2%** in the degree studies. Regarding our postgraduate studies, the average work placement rate is **95%**.

## *Tradition*

CEU is the biggest private educational institution in Spain, with **82 years** of history dedicated to education. It consists of students ranging from 2 to 90 years old.

*Welcome to the  
best time of  
your life*

## *CEU in figures:*

31,000

**STUDENTS** IN THE CEU  
CLASSROOMS

210,000

**ALUMNI** ALL OVER THE WORLD

24

**24 EDUCATION CENTRES**

- 3 universities
- 10 schools
- 2 teacher training colleges
- 3 professional studies institutes
- 4 postgraduate centres
- 2 universities for the elderly

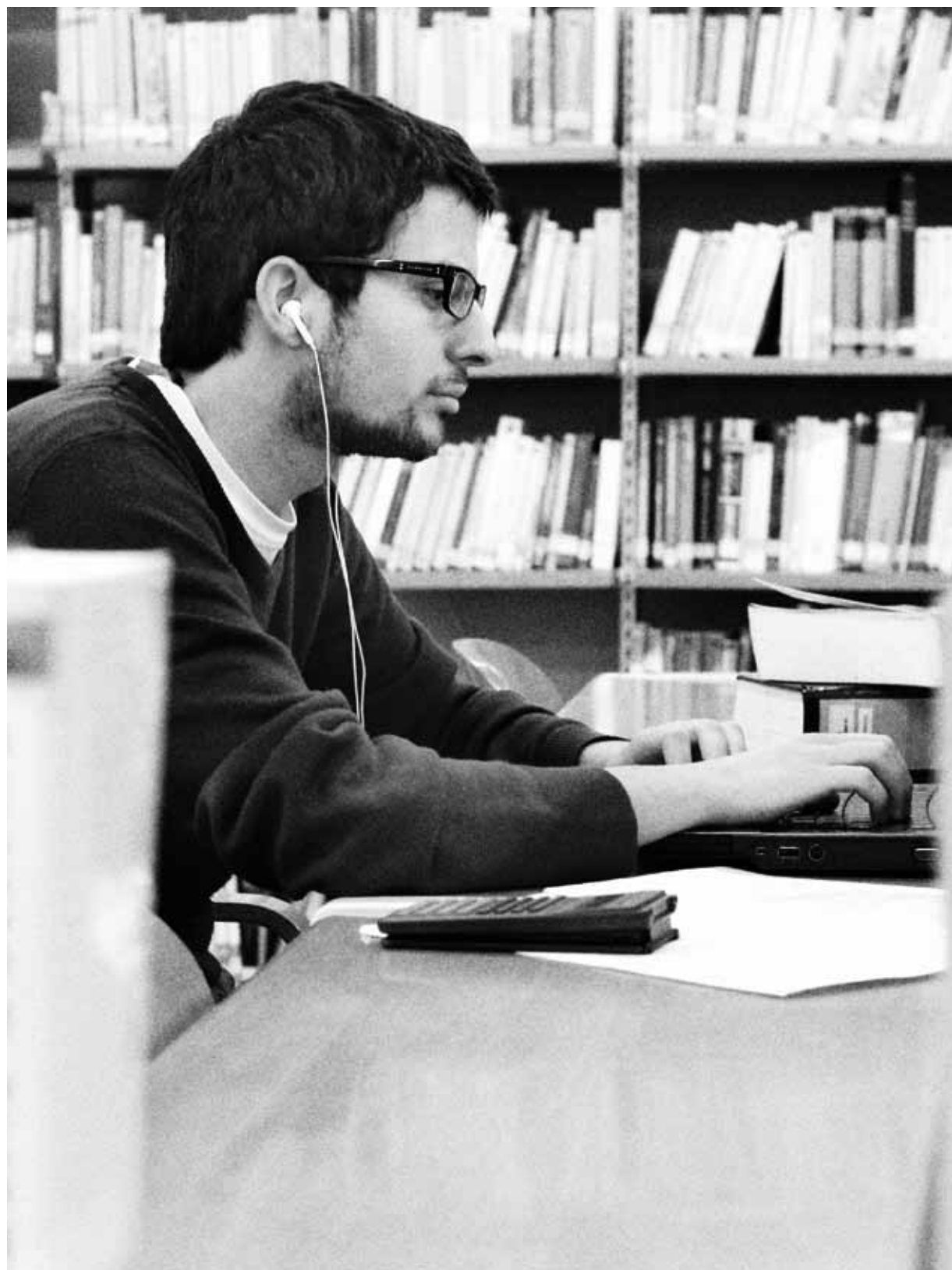
Nº 1

**IN SCHOLARSHIPS AND GRANTS** IN  
SPAIN

+ than 5,000

**INTERSHIP AGREEMENTS** WITH  
NATIONAL AND INTERNATIONAL  
BUSINESSES









# Universitat Abat Oliba CEU

## Reasons *for the difference*

1.

### *Tradition*

The Universitat Abat Oliba CEU, constituted as a private university in 2003, is one of the three universities promoted by the Fundació San Pablo CEU. We have been training professionals for more than **40 years**, and we have had **more than 10,000 students** in our classrooms.

2.

### *Specialised training*

It consists of a single **Social Sciences** specialised faculty that includes the following academic areas:

- Law and Political Sciences
- Economics and Business Sciences
- Communication Sciences
- Humanities and Education Sciences
- Psychology

3.

### *Employability*

The UAO CEU has **the highest employment rate among the Catalan universities**:

- **95,2%** of our students find a job after finishing their studies
- **89%** of the students found a job in less than three months
- **96,1%** of the UAO CEU graduates with a job carry out university level functions

\*Work placement Survey AQU 2014



# 4.

## Competence development

The **CEU ePlus program** promotes the strengths of every student to develop their competences and help them achieve their professional goals. It is incorporated in every degree since the very first year, in order to **work on the specific most demanded competences in the labour market** for every degree.

# 5.

## Practical and individualised training

Our teaching model allows for **linking the theoretical knowledge to the professional praxis**, through case studies and real-life experiences.

- Small class sizes, workshops and practical seminars
- Permanent connection between student and teacher
- More than **2,300 agreements** to carry out internships in national and international companies

# 6.

## International vocation

Our students acquire the linguistic and cultural knowledge required to work **anywhere in the world**

- 9 degrees and double degrees in **bilingual modality**
- More than a **100 agreements** to carry out part of the studies or internships in the best universities, in more than **20 countries** in Europe, America, and Oceania

# 7.

## Entrepreneurship

The UAO CEU commitment to the entrepreneurship spirit in all the studies it offers can be seen in the initiatives promoted by the **Entrepreneurs Club**, created by the students themselves. Among its activities stand out the organisation of the **BCN Thinking Challenge**, an entrepreneurship marathon with the participation of students from different universities and specialities, and professionals from different areas.

*We are a  
university open  
to the world*





8.

### *Commitment to research*

**The 80% of our teachers participate in research projects** in the social sciences field, throughout the following chairs and observatories:

- Labour observatory
- Chair of Gift & Task in Bioethics and Law
- Chair in Solidarity Economy
- Chair in Family Business and Business Creation

9.

### *College life*

College life is an essential period in one's formation, this is why we offer complementary activities to help in the personal and intellectual maturation of the student: **sport activities, the debating society, theatre, university choir, reading club, volunteer works, and pastoral.**



10.

### *Our facilities*

We have the **best equipment for the complete formation of our students**: computer laboratories; an Audiovisual and Multimedia production centre; a professional radio studio; a dubbing studio, and a complete library and a newspaper archive to support studies and research, whose main goal is to respond to the educational and scientific requirements.

# Orientation and employment

## **Competences programme CEU ePlus**

The CEU ePlus programme promotes the strengths of every student to develop their competences and help them achieve their professional goals. It guides the student since the first semester of the first year, and it increases until the last year.

### ***The programme includes:***

1.

#### ***The path towards employment***

The programme aims to strengthen progressively the professional competences and the labour socialisation of the students. This formation will provide the necessary tools for the students to establish their professional goals and address with greater conviction their work placement.

2.

#### ***Workshops of professional competences***

they belong in the practicum subject, and it allows the student to self-assess, develop, and have professional feedback on the five most demanded competences for the junior profiles of every degree.



**Esther Martín**

Teacher in Loreto Abat Oliba

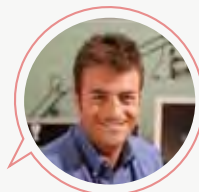
*"We are trained to educate, but above all, to transmit values to the children so they can become good people."*



**Aitor García**

Responsible for the Hospital Quirón Barcelona and Hospital Universitario Quirón Dexeus communications

*"Managing the communications of an organisation dedicated to healing and taking care of people is no longer a dream, but a reality."*



**Miquel Valls**

TV host and journalist

*"I have found a way to give shape to words in the Internet, radio and television."*



3.

### *External internships*

**- Mandatory internships or practicum:**

these programmes, included in the study plan, allow the students to apply and complement the acquired knowledge in their academic formation, favouring their future work placement.

**- Voluntary external internships during the degree:**

voluntary internships represent an opportunity to apply the theoretical knowledge to real-life troubleshooting, as well as a chance to know the professional and personal relationships established within a company.

4.

### *Competence certification: CertiUni*

The completion of this certification allows the student to face a wide variety of tests, and provides a complete report about their competence profile, very useful to face selection processes.

5.

### *Individual coaching*

The goal of these sessions is to promote the well-being of the students, and to guide them towards the realisation of their objectives.

### *Labour observatory*

Multidisciplinary research area, focused in the analysis of the labour market dynamics, the placement of our graduates and the new occupation opportunities.

*We promote  
the professional  
development of  
our students*

## *Our success in figures*



**+ than 2 300**

associate  
businesses

**+ than 76**

countries  
to carry out  
internships

**95,2%**

degree work  
placement

**89,3%**

of the students  
find a job in  
less than three  
months

**96,1%**

of the students  
carry out tasks  
linked to their  
studies

# International vocation

The Universitat Abat Oliba CEU links its academic excellence to the international projection of its students. This international dimension is set on the offer of bilingual degrees, **international internships**, **international mobility programmes**, the **study visits**, the **Study Abroad** programmes, and the **temporary stay programmes**.



+ than a 100

AGREEMENTS WITH  
UNIVERSITIES

+ than 20

COUNTRIES IN EUROPE,  
AMERICA AND OCEANIA

## International Mobility Programmes

allow the students to carry out exchanges with universities all over the world. This can be achieved with the Erasmus + Programme, the EU international mobility programme or bilateral agreements signed between the Universitat Abat Oliba CEU and other foreign universities.

## The International Internships

allow the students to complete their studies with an internship term abroad. This grants them an integral, cosmopolitan, excellent and different training.

## The study visits and the Study Abroad Programme

allow the students to complete their training with international activities and/or short courses, specific to their fields of study.

## Studying and living in Barcelona

Thanks to its location on the Mediterranean seashores, Barcelona has a warm and welcoming climate, with pleasant temperatures all year round. Barcelona is a modern, cosmopolitan and very dynamic city. It is a pleasant city to live in, tailored to the needs of their people and visitors. The Universitat Abat Oliba CEU campus is located on the upper side of the city, in a magnificent modernist building.



## *Bilingual degrees*

- Degree in Law + International and European Law Practice
- Double degree in Law + Political Sciences - Bilingual
- Degree in Business Management - Bilingual
- Double degree in Business Management + Economics and Management - Bilingual
- Degree in Journalism - Bilingual
- Double degree in Journalism + Political Sciences - Bilingual
- Degree in Early Childhood Education - Bilingual
- Degree in Primary Education - Bilingual
- Double degree in Early Childhood Education + Primary Education - Bilingual



### *Programme CEU-The University of Chicago*

The CEU Programme-The University of Chicago (Graham School of Continuing Liberal and Professional Studies) is an initiative for the students of the Economic and Business Sciences and the Law and Political Sciences. It includes the possibility of:

- Coursing two in-person modules in Madrid, taught by the faculty of The University of Chicago.
- An academic four month period in the Graham School of Continuing Liberal and Professional Studies.
- Practical approach: case study method.
- Stay in the Graham School of The University of Chicago.

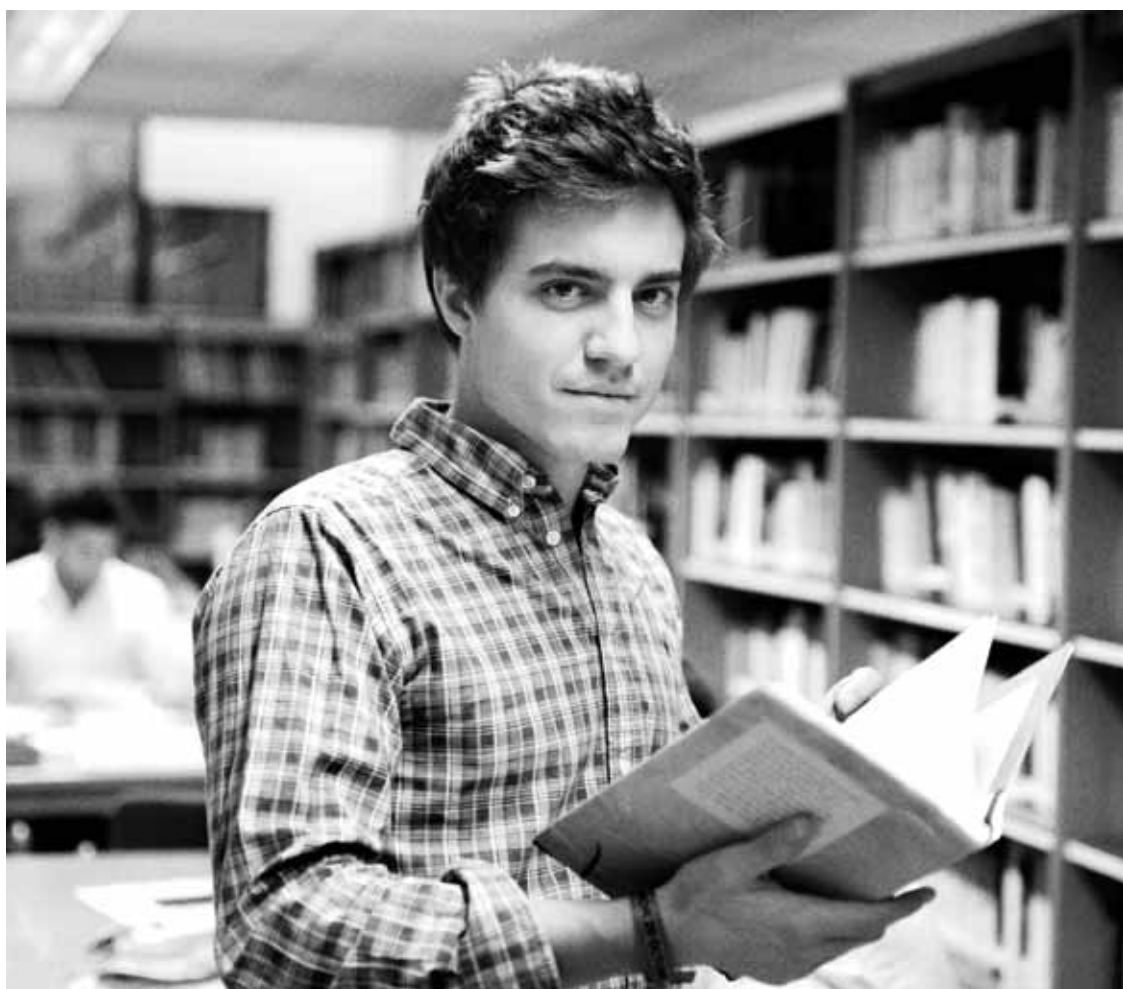
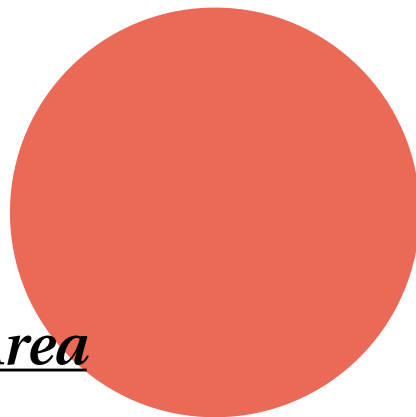


### *Programme CEU-Boston University*

The joint Programme with Boston University (Metropolitan College) includes the possibility of:

- Studying some subjects of the Official Plans in English,
- coursing three modules imparted by Boston University teachers for an intensive week, in Madrid (once a year from the 1st year to the 3rd),
- enjoying a complete set of complementary university activities in English, and
- completing the programme with a stay in the Metropolitan College of Boston University.

## *Law and Political Sciences Area*







## What makes us different?

- **Tradition:** we are the private university with more experience in Barcelona, having **trained jurists since 1973** and with excellent results.
- **Methodology:** teaching model based on the practical and personalised training by means of **the case method**, with case resolution in professional offices and the attendance to real trials in the Provincial Courts.
- **Internationalisation:** thanks to the double degree in Law + Political Sciences, and the bilingual specialisation programme in International and European Law Practice.
- **Employability: 90%** of our students find a job after the completion of their studies, that is 4 percentage points above the Catalan universities average. (*Work placement Survey AQU 2014*).
- **Complete programme:** with the **master's degree in Law**. The student is provided with the additional training required by law thanks to this master's degree. Last year, the 100% of the graduates in this master passed the State exam that grants access to the lawyer profession.
- **Research:** Chair of *Gift & Task* in Bioethics and Law.

*The UAO CEU  
has developed a  
study model focused  
in the case method*

### Degrees and double degrees

- Degree in Law
- Degree in Law + International and European Law Practice
- Degree in Criminology and Security
- Double degree in Law + Business Management
- Double degree in Law + Political Sciences - Bilingual
- Double degree in Law + Criminology and Security
- Double degree in Journalism + Political Sciences - Bilingual
- Double degree in Psychology + Criminology and Security

### Postgraduate courses

- Official master's degree in Law
- Official master's degree in Administrative Management
- Official master's degree in Research in Legal Sciences
- Master's degree in Maritime Law and Business\*
- Specialisation course in Economic Criminal Law
- Diploma in Marketing and Communication for Professional Offices

\* Verification pending

*Diploma imparted together with the Degree in Law. It provides the knowledge, experience and abilities required for the practice of Law in an international or Community environment.*

*Students of the International and European Law Practice study subjects of the Degree in Law, adding every semester one or two subjects of international and Community litigation, plus one of a foreign language (English, French or German). Additionally, they must carry out a summer practicum in lawyer offices or international offices.*

## Study plan

# **Degree in Law + International and European Law Practice (bilingual)**

### **First year**

Introduction to European Integration

Language

*Common Law & Civil Law*

Language

### **Second year**

International legal system and legal application

Language

European and International Criminal Law

International Protection of Human Rights

Language

### **Third year**

Competition law

Language

International Recruitment

Language

### **Fourth year**

International Taxation

*International Corporate Law*

Language

International Taxation

International Arbitration

Language

- Courses taught in English

## **Career opportunities**

- Besides typical career opportunities of the Degree in Law, students who join the Programme International and European Law Practice will be especially prepared for the exercise of Law in an international or European environment, having at their disposal the experience, competences and abilities required to work in the European Union institutions.

*Students of the branch of Law will be able to take the Master in U.S. Law at the University of Saint Thomas, Minnesota*



*Double degree in Law + Political Sciences that trains law professionals who also have in-depth knowledge of Political Sciences, both in terms of theory and practice, ensuring that they acquire the highest levels of competence in both areas, improving their training and therefore widening their range of professional opportunities.*

*The degree in Political Sciences is a blended learning degree, which enables the student to easily combine it with a degree in Law.*

## Career opportunities

- Public Law Lawyer: specialised in
  - Administrative Law, Environmental Law or Urban Planning Law
- Preparation to Civil Service Examinations (State Lawyer, Diplomatic Career, Civil Administration Technicians Corps (Cuerpo de Técnicos de Administración Civil), the Autonomous Legal Civil Service (Legal Advisor or Administration Technician for the Government of Catalonia) or Local Legal Civil Service (Town Hall Secretary, Local Corporations Auditor, etc.)
- Technician for political parties, cultural associations and NGOs and advising the public sector

## Study plan

# Double degree in Law + Political Sciences (bilingual)

## First year

History and Society  
Politics Sciences  
History of Law  
Political Institutions  
*Anthropology*  
Economics  
Theory of Law  
Introduction to Sociology  
Methodology Fundamentals  
Language analysis

## Second year

Political propaganda  
Constitutional Law I  
International and European Law  
Political Community and International Society within the Catholic Social Doctrine  
Basis of Criminal Law  
People and Family within the Catholic Social Doctrine  
Canonical Marriage Law  
Civil Law I  
Constitutional Law II  
Spanish State Ecclesiastical Law  
Administrative Law  
Political Ethics  
Public Management  
Introduction to the analysis of public policies  
Legal rhetoric and argumentation  
Politics sociology and public opinion

## Third year

Social investigation techniques  
Electoral analysis  
Political systems and comparative politics  
Civil Law II  
Advanced Criminal Law  
Commercial Law  
Labour and Social Security Law  
Human Labour within the Catholic Social Doctrine  
Administrative Organisation  
Special Administrative Law  
Financial and Tax Law  
Procedural Law I

## Fourth year

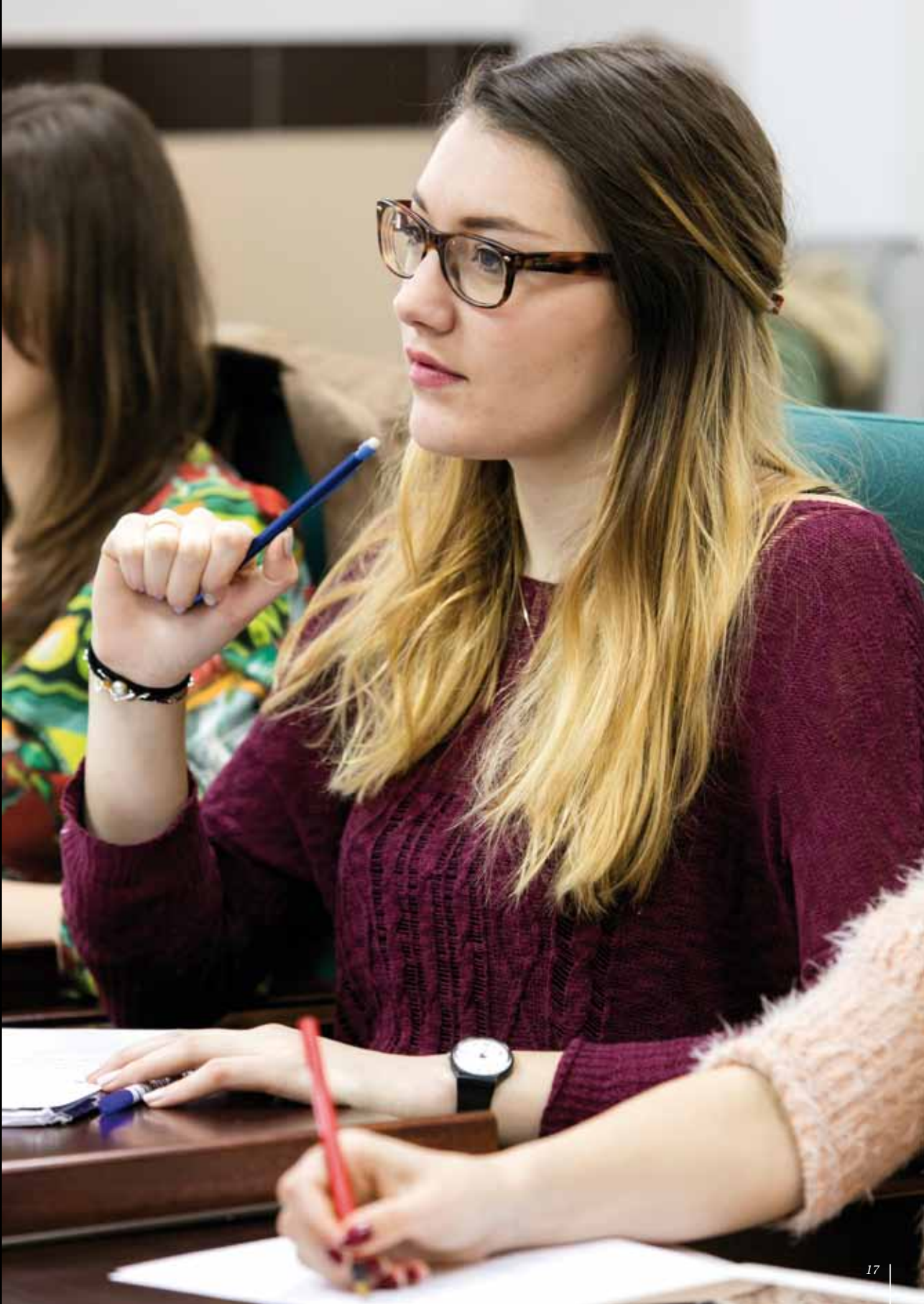
Sectorial Public Policies  
Government and Local Public Policies  
International Civil Law  
Commercial Law II  
Political and Law Philosophy  
Civil Law III  
Procedural Law II  
Tax system  
European Law and Policies  
Administration Science and Public Policies  
Final Degree Project (Law)  
Practicum (Law)

## Fifth year

*Public Opinion*  
Geopolitics  
*International Law and International Relations*  
History of the political thought  
Final Degree Project (Political Sciences)  
Practicum (Political Sciences)

- Courses taught in English





## *Economics and Business Sciences Area*

*Feel like a professional  
since the first day*





## What makes us different?

- **Internationalisation:** with the bilingual degree in Business Management and the double degree in Business Management + Economics and Management, with the possibility to carry out stays or international internships in the best universities of Europe, America, and Oceania.
  - **Specialisation programmes:** in the USA with the CEU Programme-The University of Chicago and the CEU Programme-Boston University. The students receive an **international training in English**, linked to their official degree studies, and may carry out an additional international mobility stay.
  - **Applied knowledge:** visits to companies and national and international production centres, by means of stages, like the one carried out in the University of Augsburg.
  - **Employability: 98%** of our students find a job after the completion of their students, that is 6 percentage points above the Catalan universities average (*Work placement Survey AQU 2014*).
  - **Entrepreneurship:** the **Entrepreneurs Club** was founded with the goal of stimulating the entrepreneurship within the University. It carries out different activities during the academic year. The "BCN Thinking Challenge," an entrepreneurship marathon, stands out from all their activities.
- Moreover, the university strengthens its bet for entrepreneurship by means of different activities:
- Entrepreneurship and management skills workshops
  - Family business conferences
  - Economic debate forum
- **Innovation:** we are pioneer in the implantation of the Marketing studies in Catalonia.
  - **Research:** Chair of Solidarity Economy and Chair of Family Business and Business Creation.

### Degrees and double degrees

● Degree in Business Management - Bilingual

● Degree in Economics and Management

● Degree in Marketing and Commercial Management

●● Double degree in Law + Business Management

●● Double degree in Business Management + Economics and Management (International Business) - Bilingual

●● Double degree in Marketing and Commercial Management + Advertising and PR

●● Double degree in Marketing and Commercial Management + Business Management

### Postgraduate courses

● Master's degree in Logistics and International Commerce

● Master's degree in Management and Communication in Social and Solidarity Entities

● Official master's degree in Financial Auditing and Accounting

The degree offers the students excellent professional prospects, as it allows them to learn how different activities of the business field are developed in order to be able to successfully take managing tasks on the business world.

One of the main features of the Business Management studies is the internationalisation aspect, which allows the student to be prepared not only for the companies in this country, but also for the companies abroad. For this reason, the Abat Oliba CEU University offers programmes to stay from 6 to 12 months in a leading European, American or Australian university, as well as the specialisation programmes in the USA: the CEU Programme-The University of Chicago and the CEU Programme-Boston University.

### Career opportunities

- Business Organisation
- Finances, Administration and Accounting
- Marketing and Business Management
- General Business Management
- Specialised Consulting
- External Auditing
- Public and Private Institutions
- Market Research
- Teaching and Research

#### Study plan

## Degree in Business Management (bilingual)

### First year

Economics I
Business I
Mathematics
History and Society
Economics II
Business II
Law
Statistics
Anthropology

### Second year

Intermediate macroeconomics
<i>World &amp; Spanish Economy</i>
Market research
Management control
Cost control
Principles of Marketing
<i>Intermediate Microeconomics</i>
Investment analysis
Assets valuation
Civil Law
Obligations and Contracts
Business Calculus
Business Statistics
Econometrics

### Third year

<i>Financial &amp; Economic Analysis</i>
Business Management
Standards for Accounting Consolidation
<i>Marketing strategy</i>
<i>HR Management I</i>
Elements of Social Doctrine
Enterprise and Social Doctrine
<i>Financial Strategies</i>
<i>Risk Management</i>
Audit
<i>International Finance</i>
<i>Financial Planning</i>
<i>HR Management II</i>
Elements of Managerial Tax Systems
Managerial Tax Systems and Enterprise

### Fourth year

<i>Supply Chain Management</i>
<i>Operations Management</i>
<i>Economic Environment Analysis</i>
<i>Entrepreneurship</i>
<i>Innovation and Knowledge Management</i>
<i>Information &amp; Communication Systems</i>
<i>General Ethics</i>
<i>Professional Ethics</i>
<i>Family enterprise</i>
<i>Business games</i>
<i>Strategic Management</i>
Practicum
Final Degree Project

- Courses taught in English



## Study plan

# Double degree in Business Management + Economics and MGMT *Int. Business (bilingual)*

## First year

Economics I  
Business I  
Mathematics  
History and society  
Economics II  
Business II  
Law  
Statistics  
Anthropology

## Second year

Intermediate Macroeconomics  
*World & Spanish Economy*  
Market Research  
Accounting basics  
Principles of Marketing  
Public Law  
*Cultural Environment in a Global Business*  
*Intermediate Microeconomics*  
Foundations of Corporate Finances  
Business Law  
Quantitative methods  
Business and Patrimony Law  
Public Sector Economics

## Third year

*Financial & Economic Analysis*  
Marketing Management  
Standards for Accounting Consolidation  
Marketing Strategies  
*HR Management I*  
Catholic Social Doctrine  
Labour and Social Security Law  
*International Economics*  
*Advanced Corporate Finance I*  
Audit  
*Advanced Corporate Finance II*  
*HR Management II*  
Managerial Tax System  
Economic Policy  
*Global Entrepreneurship*

## Fourth year

*Operations Management*  
*Economic Environment Analysis*  
*Entrepreneurship*  
*Family enterprise*  
*Information & Communication Systems*  
*Ethics*  
*International marketing*  
*Practical tools for Foreign Trade*  
*Innovation & knowledge Management*  
*Business Games*  
*Strategic Management*  
*International Law*  
*Globalisation & Geopolitics*  
Practicum (Business Management)

## Fifth year

Practicum (Economics and Management)  
Final Degree Project (Business Management)  
Final Degree Project (Economics and Management)

*It combines business, legal and economic subjects. The internationalisation is one of the basic features of this double degree, which is why a significant part of the subjects is taught in English. The aim is to provide a quality education to improve the profile of graduates, to acquire an important international projection.*

*The students acquire competences in the areas of Commerce, Accounting, Finances, Taxation, Economics, Logistics and Marketing, all in an international field.*

## Career opportunities

- International Businesses Management
- Management of Foreign Trade activities in importer and/or exporter companies
- Economic analysis services of private institutions (consultancy, study and analysis services of companies and banks) and private institutions (study services and autonomous, national, European and international analysis)
- Consultancy specialised in business internationalisation
- Business creation
- Teaching and research

## *Communication Sciences Area*





## *What makes us different?*

- **Methodology:** teaching model based on the entrepreneurial guidance, **creativity, new technologies**, and the analysis of reality.
- **Facilities:** the Audiovisual Service of the University comprises all our facilities, infrastructure, and the fixed and mobile equipment necessary for the teaching activity: TV studio, sound system studio, photography studio, radio workshop...
- **Internationalisation:** with the degree in Journalism and the double degree in Journalism + Political Sciences and the chance to carry out **stays in the best universities** of Europe, America and Oceania.
- **Employability:** **97%** of our students find a job after the completion of their studies, that is 11 percentage points above the Catalan universities average (*Work placement Survey AQUU 2014*).
- **Applied knowledge:** our Advertising and PR students organise every year the gala and awards ceremony **GoliADs UAO CEU Awards**, which have become a model for many advertising agencies.

*Permanent  
contact with  
the professional  
world*

### Degrees and double degrees

- Degree in Journalism - Bilingual
- Degree in Advertising and Public Relations
- Double degree in Journalism + Political Sciences - Bilingual
- Double degree in Marketing and Commercial Management + Advertising and PR

### Postgraduate courses

- Official master's degree in Audiovisual Post-production
- Official master's degree in Digital Communication and New Technologies
- Postgraduate degree in Food and Wine Communication

*Degree marked by its international projection, the practice of journalistic production, the entrepreneurial orientation, the analysis of reality, and the international projection. This is why 50% of the subjects are taught in English.*

*This develops not only the students' journalistic production abilities, but also their analytic skills and entrepreneurial capacities, with a good knowledge in the humanities and social sciences field.*

## Career opportunities

- Newspapers, general and specialised magazines and news agencies
- Cyberjournalism
- Public and private radio and television stations
- Online publications and Internet portals
- Community manager
- Communication Consultancy
- Press and Communication Offices of public institutions, private companies and NGOs
- Communication and Public Relations companies
- Creation and management of companies in the journalism and information field
- Publishing groups

## Study plan

# Degree in Journalism (bilingual)

## First year

Sociology I  
Political Science  
Theory of Communication  
Language I  
Anthropology  
Sociology II  
History and society  
Theory of Information  
Language II

## Second year

Fundamentals of Radio Communication  
Cinema and Culture  
Journalistic writing I  
Literature  
Graphic Design  
Legal environment  
Photography  
Economic Environment  
Journalistic writing II  
Rhetoric  
Fundamentals of Television Communication

## Third year

Public Opinion  
Technological Innovations in Journalism  
Radio Journalism  
Social Doctrine of the Church  
Journalistic Genres  
Journalistic Production  
Television Journalism  
History of Journalism  
Media System Analysis  
Journalism Workshop

## Fourth year

Specialised Journalism I  
Ethics  
Multimedia Journalism  
Information Enterprise  
Information Law  
Specialised Journalism II  
Information Enterprise  
Practicum  
Final Degree Project

- Courses taught in English



## Study plan

# Double degree in Journalism + Political Sciences (bilingual)

## First year

Sociology (annual)

*Political Science*

*Communication I*

Language I (Spanish)

History and society

*Anthropology*

*Communication II*

Language II (Catalan)

Social Sciences Research Workshop

Political Institutions

Law and Justice Theory

Methodology Fundamentals

## Second year

Principles of radio communication

*Cinema and Culture*

Journalistic Writing I

*Literature*

*Graphic Design*

*Digital Graphic Environments*

Legal environment

*Economic Environment*

Journalistic Writing II

Rhetoric

Photography

Principles of Television Communication

Constitutional Law

Public Management

Political Propaganda

Autonomous Government

Introduction to the Analysis of Public Policies

## Third year

*Public Opinion*

*Technological Innovations in Journalism*

Television journalism

*Elements of Social Doctrine*

*Journalism and Social Doctrine*

*Journalistic Genres*

*General History of Journalism*

*History of Journalism in Spain*

*Media System Analysis*

Journalistic Workshop

*Radio Journalism*

*Journalistic production*

Political Systems

Social Research Techniques

Administrative Organisation

Electoral Analysis

## Fourth year

*Professional Ethics*

*Specialised Journalism II*

*Institutional and Corporate Communication*

Practicum (Journalism)

Final Degree Project (Journalism)

Sectorial Public Policies

Administration Science and Public Policies

Government and Local Public Policies

Community Law and European Policies

## Fifth year

Geopolitics

International Law and International Relations

History of the Political Thought

Practicum (Political Sciences)

Final Degree Project (Political Sciences)

*The students will develop their journalistic production competences, together with their analytic abilities and entrepreneurial initiatives. They will become experts of the movements, agents and activities in the political world and will acquire the necessary training to manage the public affairs professionally, efficiently and equitably. All of this in a context of international projection and the realisation of work experience in public institutions, NGOs and political parties and foundations.*

*The degree in Political Sciences is taught in a blended learning modality, which allows the student to easily combine it with the degree in Journalism.*

## Career opportunities

- Press officer of political parties and institutions
- Specialist in political and international journalism
- Specialist in the analysis of communication phenomenon and processes, current or prospective, for all kinds of public or private organisations
- Press and communication offices in public institutions, private companies, associations and NGOs
- The media: newspapers, magazines, news agencies, radio, television, cyberjournalism, etc.
- Electronic publications and Internet portals; community manager
- Creation and management of companies in the journalism and information fields
- Communication Consultancy

- Courses taught in English

## *Humanities and Education Sciences Area*

*Direct contact with  
the profession in  
the schools of the  
Fundación Abat Oliba*





## What makes us different?

- **Internationalisation:** with the bilingual degrees in Early Childhood Education and Primary Education and the double degree in Early Childhood Education + Primary Education. **International internships** in schools in England and Ireland (St. Joseph's Junior Primary School, Belmont Junior School, and Underhill Junior School), as well as the volunteering tasks regarding social action.
- **Applied knowledge:** since the first year of the degree, our students keep a **direct contact with the profession**, and take some subjects in the Fundació Abat Oliba schools in Barcelona.
- **Certification and optional mentions:**
  - Mention in Special Education
  - Mention in English Language
  - Academic degree as a Religion Teacher (DECA)
  - Mention in Physical Education (Verification pending)
- **Specialisation programmes:**
  - Specialisation course in Teaching the English Language "English Classroom Management"
  - Specialisation course in Educational Innovation
- **Intensive course for the preparation of the access to the Education degrees:** intensive course in Catalan/Spanish language to pass the Personal Aptitude Test required to access the Early Childhood and Primary Education degrees.

### Degrees and double degrees

- Degree in Early Childhood Education
- Degree in Early Childhood Education - Bilingual
- Degree in Primary Education
- Degree in Primary Education - Bilingual
- Double degree in Early Childhood Education + Primary Education
- Double degree in Early Childhood Education + Primary Education - Bilingual

### Postgraduate courses

- Master's degree in Humanistic and Social Studies
- Specialisation course in Teaching the English Language "English Classroom Management"
- Specialisation course in Educational Innovation

Early Childhood Education teachers need not only theoretical and technical knowledge, but also the ability to turn Education into an art and a vocation. We train hopeful teachers who, apart from having high technical and scientific qualifications, are also trained in pedagogy and teaching disciplines which enable them to become excellent teachers and educators.

It has a solid, in-depth and professional study programme, which is the result of a combination of university educational experiences lived in the Humanities' area and the faculties of teaching studies of Vigo and Sevilla, as well as in the educational institutions which the CEU group owns across the country.

## Career opportunities

- Educational centres (nurseries)
- Health centres (marginalised population, integration, etc.)
- Psychology and speech therapy consulting rooms
- Teaching and Research
- Nurseries
- Education in the Hospital Environment
- Cultural Centres and adult training
- Education services companies
- Religious Education teachers \*

In case of attending the courses required to obtain the Ecclesiastical Declaration of Academic Competition - DECA.

### Study plan

# Degree in Early Childhood Education (bilingual)

## First year

- Development Psychology from 0 to 6 years
- Didactic foundations of Early Childhood Education I
- History of the School Education
- Linguistic Education I
- Anthropology
- Psychology of learning from 0 to 6 years
- Didactic Foundations of Early Childhood Education II
- Theory of Education
- The Christian message
- The school in the current context

## Second year

- Development disorders from 0 to 6 years
- Society, family and school
- Learning difficulties from 0 to 6 years
- Mathematics and its didactics
- Social sciences and their didactics
- The history of the great educational projects
- Didactics of learning disabilities and development disorders
- Linguistic education II
- Didactics of language
- Childhood, health and diet

## Third year

- Children's literature and fomenting the habit of reading
- Systematic observation and context analysis
- Musical Education and its didactics
- Visual and Plastic Arts Education and their didactics
- Psychomotor development
- Natural sciences and their didactics
- Practicum I

## Fourth year

- Organisation of time, materials and school space
- Didactic methodology and teaching skills
- Educative innovation and ICTs
- Social Doctrine of the Church
- Religion, culture and values
- Practicum II
- Final Degree Project
- The Church, the Sacraments and Morals (Elective DECA)
- Pedagogy and didactics of the Catholic Religion (Elective DECA)

- Courses taught in English in the bilingual degree option

International internships in schools of England and Ireland, according to the LAI agreement (Language Activities International)

# Degree in Primary Education (bilingual)

## First year

Development psychology from 6 to 12 years
History of the school education
Didactic foundations of Primary Education I
Linguistic education I
Anthropology
Psychology of learning from 6 to 12 years
Theory of education
Didactic foundations of Primary Education II
The Christian message
School organisation, educative innovation and ICTs

## Third year

Children's literature and fomenting the habit of reading
Musical education
Visual and Plastic Arts education
Scientific and experimental education
Didactics of the visual and plastic arts education
Didactics of music
Didactics of experimental sciences
Practicum I

## Second year

Mathematical education I
Social education I
Society, family and school
Physical education
Linguistic education II
The history of the great educational projects
Didactics of language and literature
Mathematical education II
Didactics of mathematics
Social education II
Didactics of social sciences
Learning disabilities from 6 to 12 years

## Fourth year

Psychological evaluation and psycho-educational intervention*
Psychopathology*
Religion, culture and values
Social Doctrine of the Church
English Language I**
English language teaching in Primary Education**
Content and language Integrated Learning**
English Language II**
Literature and cinema in English**
Great works of children's literature (Elective)
Didactics of axiological literature (Elective)
Clinical Psychology in Childhood and Youth*
Practicum II
Final Degree Project
The Church, the Sacraments and Morals (Elective DECA)
Pedagogy and Didactics of the Catholic Religion (Elective DECA)

- Courses taught in English in the bilingual degree option

\* Specialisation in Special Education \*\* Specialisation in English Language

*The Degree in Primary Education aims to provide a comprehensive training so that primary school teachers, apart from having high technical and scientific qualifications, are also trained in pedagogy and teaching disciplines, which enable them to become excellent teachers and educators: in other words, primary school teachers who feel that education is a vocation.*

*It aims to contribute to the personal and social development of children through teaching and learning methods in subjects of artistic, scientific, ethical, linguistic, mathematical, motor and technological contents. An appropriate development at this educational stage is essential for the future of persons.*

## Career opportunities

- Education centres (primary)
- Health centres (marginalised population, integration, etc.)
- Psychology and speech therapy consulting rooms
- Teaching and Research
- Education in the Hospital Environment
- Cultural Centres and adult training
- Education services companies
- Religious Education teachers\*
- English-speaking education centres \*\*

(\*) In case of attending the courses required to obtain the Ecclesiastical Declaration of Academic Competition - DECA.

(\*\*) In case of coursing the mention in English teaching



*Year after year, the scope of curricular activities provided by teachers and training required by schools is becoming increasingly important. This double degree enables students to combine the very best of both degrees: looking after the youngest pupils, and specialising in the areas of English, and Musical Education.*

*This degree aims to train teachers who, apart from having high technical and scientific qualifications, are also trained in pedagogy and teaching disciplines, which enable them to become excellent teachers and educators.*

## Career opportunities

- Education centres (Early Childhood and Primary Education)
- Health centres (marginalised population, integration, etc.)
- Psychology and speech therapy consulting rooms
- Teaching and Research
- Nurseries
- Education in the Hospital Environment
- Cultural centres and adult training
- Education services companies
- Religious Education teachers\*
- English spoken teaching centres\*\*

(\*) In case of attending the courses required to obtain the Ecclesiastical Declaration of Academic Competition - DECA.

(\*\*) In case of coursing the mention in English teaching.

## Study plan

# Double degree in Early Childhood Education + Primary Education (bilingual)

## First year

Didactics of language and literature  
 Anthropology  
 Linguistic education I  
 Fundamental teaching disciplines of Early Childhood Education and Primary Education  
 History of School Education  
 Developmental Psychology from 0 to 12 years  
 Psychology of Learning from 0 to 12 years  
 Theory of Education  
 The Christian message  
 School organisation, educational innovation and ICTs

## Third year

Children's literature and encouraging reading habits  
 Systematic observation and Analysis of Contexts  
 Music education  
 Visual and Plastic Arts education  
 Didactics of visual and Plastic Arts education  
 Natural sciences and their didactics  
 Experimental and Natural sciences and their didactics  
 Scientific-Experimental education  
 Music education and its didactics  
 Mathematics I  
 Didactics of Mathematics (Early Childhood Education)  
 Practicum I

## Fifth year

Psychological school evaluation and psycho-educational intervention\*  
 Psychopathology  
 English language teaching in Primary Education\*\*  
 Content and language Integrated Learning\*\*  
 English Language II\*\*

## Second year

Learning difficulties from 0 to 12 years  
 Psychomotor development  
 Developmental disorders from 0 to 12 years  
 Society, family and school  
 Physical education  
 Social education I  
 Social sciences and their didactics  
 The history of the great educational projects  
 Social education II  
 Didactics of the learning difficulties and developmental disorders  
 Linguistic education II  
 Childhood, health and diet

## Fourth year

Educational innovation and ICTs  
 Religion, culture and values  
 Social Doctrine of the Church  
 Management of time, materials and academic environment  
 Teaching methodology and teaching skills  
 Mathematics II  
 English Language I\*\*  
 Mathematics and its didactics (Primary Childhood Education)  
 Literature and cinema in English\*\*  
 Clinical Psychology in Childhood and Youth\*  
 Practicum II  
 Great Works of Children's Literature (Elective)  
 Didactics of Axiological Literature (Elective)  
 Final Degree Project I (Early Childhood Education)  
 Practicum III  
 Final Degree Project II (Primary Education)  
 Practicum IV  
 The Church, the Sacraments and Morals (Elective DECA)  
 Pedagogy and Didactics of the Catholic Religion (Elective DECA)

- Courses taught in English in the bilingual degree option

\* Specialisation in Special Education \*\* Specialisation in English Language



## *Psychology Area*

*Internships in  
companies, hospitals,  
and daycare centres*





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## What makes us different?

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- **Methodology:** based on a humanistic approach of Psychology, it promotes an **active and entrepreneurial attitude** of the students, as in the creation of the Psykhé Group. This group organises, among other initiatives, the **annual Conference of Psychology Students**. In this conference, the students publicly present a project or study through different fields that they have done during the degree. It supposes a reinforcement to the early research activity, and a valuable experience in regards to public speaking.
- **Applied knowledge:** with the creation of the role of the **Intern Researcher Student**, this allows the students to carry out support tasks to research, be it in university teams or in healthcare centres, as it already happens in different Catalan hospitals.
- **Professionalisation:** more than **70%** of our Psychology degree faculty are active professionals specialised in the subject they teach.
- **Optional mention:**
  - Mention in Clinical Psychology (Verification pending).
- **Complete programme:** with the **master's degree in General Health Psychology**. The student is provided with the additional training required by law thanks to this master's degree.
- **Innovation:** we are the only Catalan university to offer the Double Degree in Psychology + Criminology and Security.

### Degrees and double degrees

#### ● Degree in Psychology

#### ●● Double degree in Psychology + Criminology and Security

### Postgraduate courses

#### ● Official master's degree in General Health Psychology

#### ● Postgraduate in Sports Psychology and Coaching

# Scholarships and grants



## ***Study Grants Programme***

The Abat Oliba CEU University offers to all its students the chance to apply for scholarships and aid programmes according to their personal and economic circumstances and their academic merits, with the Study Grants Programme. These scholarships benefit from the Universitat's own resources and the contributions of collaborating institutions.



## ***Grant programmes based on individual and economic circumstances***

- Grants for large families
- Grants for the children of our Alumni
- Grants for Schools of the Abat Oliba Foundation
- Ordinary grants



## ***Merit Scholarships***

It includes scholarships that range from the **50%** to the **65%** of the price of the first academic year, to grants to **100%** of the price of the first academic year.



## ***Partner Institution Scholarships***

Obra Social "la Caixa", Banco Santander, Fundació Damm, Fundació Jesús Serra, Selecta España, among others, offer grants to the students with the best academic records.



## ***Accommodation grants***





# Personalised Economic Plan



## *Personalised Economic Plan*

Our University offers a Personalised Economic Plan, so that all the talented students have the opportunity to attend the UAO CEU.

Once you have made a reservation, the payment of the rest of the registration fee can be carried out in one of the following methods:

- **Single payment.** This method involves a 1.5% discount on the enrolment fees.
- **Instalment payment** of the enrolment fee in 4 instalments per year.
- **Monthly payment.** 10 instalments with special financing at 0% interest.
- **Other payment methods.** With Banco Santander, "la Caixa," Catalunya Caixa, BBVA and Banc Sabadell. This method also involves a 1.5% discount on the enrolment fees.



\* Check arrangement fee.

## *Insurances*

### • **Insurance for the Continuity of the Studies**

All our degree students have an insurance for the continuity of the studies which, in case of death of any of the student's guardians (father, mother or head of household) within the course of the studies, covers their total payment, from the academic year in which the student is when death occurs until the completion of his studies in the UAO CEU.

# How to become our student



1

## *Application process*

the proceedings for application can be accessed through the "Portal del Futuro Alumno" in the University website [www.uaoceu.es](http://www.uaoceu.es)

2

## *Entrance test*

it is a compulsory test for all candidates and specific to each degree. This test can be on-site or via Skype.

3

## *Place reservation*

if the student is admitted, he can reserve a place at the UAO CEU, which guarantees a place in the degree while awaiting the approval of Selectivitat or other access requirements.

4

## *Confirmation of the definitive admission*

the students must prove the fulfilment of the studies that grant access to the university in the Admissions Service of the UAO CEU and enrol in July.

**Hospitality Services:** The Universitat Abat Oliba CEU will help you obtain the required documentation in order to formalise the enrolment, and will assist you with all the needed paperwork for your transfer.

More info: [futurosalmnos@uao.es](mailto:futurosalmnos@uao.es)



## *Degrees and double degrees*



### ***Law and Political Sciences***

Degree in Law  
Degree in Law + International and European Law Practice  
Degree in Criminology and Security  
Double degree in Law + Business Management  
Double degree in Law + Political Sciences - Bilingual degree  
Double degree in Law + Criminology and Security  
Double degree in Journalism + Political Sciences - Bilingual degree  
Double degree in Psychology + Criminology and Security



### ***Economics and Business Sciences***

Degree in Business Management - Bilingual degree  
Degree in Economics and Management  
Degree in Marketing and Commercial Management  
Double degree in Law + Business Management  
Double degree in Business MGMT + Economics and MGMT (Int. Business) - Bilingual degree  
Double degree in Marketing and Commercial Management + Advertising and PR  
Double degree in Marketing and Commercial Management + Business Management



### ***Communication Sciences***

Degree in Journalism - Bilingual degree  
Degree in Advertising and Public Relations  
Double degree in Journalism + Political Sciences - Bilingual degree  
Double degree in Marketing and Commercial Management + Advertising and PR



### ***Psychology***

Degree in Psychology  
Double degree in Psychology + Criminology and Security



### ***Humanities and Education Sciences***

Degree in Early Childhood Education  
Degree in Early Childhood Education - Bilingual Degree  
Degree in Primary Education  
Degree in Primary Education - Bilingual Degree  
Double degree in Early Childhood Education + Primary Education  
Double degree in Early Childhood Education + Primary Education - Bilingual Degree

## Postgraduate courses



### ***Law and Political Sciences***

Official master's degree in Law  
Official master's degree in Administrative Management  
Official master's degree in Research in Legal Sciences  
Master's degree in Maritime Law and Business\*  
Specialisation course in Economic Criminal Law  
Diploma in Marketing and Communication for Professional Offices



### ***Economics and Business Sciences***

Official master's degree in Logistics and International Commerce  
Official master's degree in Management and Communication in Social and Solidarity Entities  
Official master's degree in Financial Auditing and Accounting  
Official master's degree in Family Business



### ***Communication Sciences***

Official master's degree in Audiovisual Post-production  
Official master's degree in Digital Communication and New Technologies  
Postgraduate degree in Food and Wine Communication



### ***Psychology***

Master's degree in General Health Psychology  
Postgraduate in Sports Psychology and Coaching



### ***Humanities and Education Sciences***

Official master's degree in Humanistic and Social Studies  
Specialisation course in Teaching the English Language "English Classroom Management"  
Specialisation course in Educational Innovation





*Universitat  
Abat Oliba CEU*



Asociación  
Católica de  
Propagandistas

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*#eresloquehaces*

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